

# Seiko's Industrial Sewing Machines for Heavy Material Certified in 2016 Funabashi Selection

Seiko Sewing Machine Co., Ltd. headquartered in Funabashi City, Japan announced that its industrial sewing machines for heavy material were certified as a "Funabashi-Specialty Brand (Funabashi article for sale brand)" in "2016 Funabashi Selection" on December 16 last year. This city plans and runs "Funabashi Selection" project as a campaign for branding local products made in Funabashi. As Seiko is based in Funabashi City, its product could be certified.

The certificate awarding ceremony was held on December 16 last year with attendance of Mr. Takuma Furudate, president of Seiko Sewing Machine Co., Ltd. Hereafter, this company introduces its machines in "Public Information Funabashi" and Funabashi City homepage, and ad-

vertises them with motion pictures in the city hall and in the promotion activities carried out by "Funabashi-Specialty Brand Conference" (at Citizen Festival, Funabashi Morning Market, Department stores and others).



Funabashi-Specialty Brand Certificate



Funabashi Selection Awarding Ceremony (Mr. Furudate, president of Seiko Sewing Machine Co., Ltd. and Funabashi City's mascot character)

## "What is Funabashi Selection?"

Funabashi City is promoting the local branding of excellent products made in Funabashi region. One of the concrete approaches is "Funabashi Selection" project. In this project, citizens, individuals and companies are invited to present their processed foods using agricultural

produce or marine product, and excellent industrial products, handicrafts, etc. made in the city, which can be accepted as a "Funabashi-Specialty Brand" when they are judged to be unique to Funabashi by "Funabashi-Specialty Brand Conference."

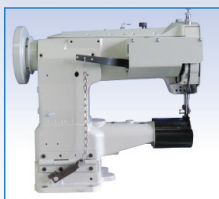


Since 1942

New Product

## LCWN series

High speed, Cylinder bed, Large vertical axis hook, Compound feed and walking foot, Reverse stitch, Lockstitch machines.



LCWN-8BL



Variety (Single needle)

- LCWN-8BL
- LCWN-8BL-TA For thick thread
- LCWN-8BL-CB Small size cylinder edge
- LCWN-8BL-CB-TA For thick thread Small size cylinder edge
- LCWN-8BLV Synchronized binding
- LCWN-8BLV-CB Synchronized binding Small size cylinder edge

More powerful feeding for heavy duty.

Products lineup Japan made heavy duty sewing machine.

BBWP-28BL-BTFL-CD-DS



POST BED MACHINE

- Climbing device
- Dual stitching device

BBW-8BLC-BTFL-CD-DS



FLAT BED MACHINE

- Climbing device
- Dual stitching device

LSWNH-28BL-20



LONG & HIGH ARM MACHINE

- 20 inch long arm
- 6 inch high arm

H-2BL-AE-1



FLAT BED MACHINE

- Upper & Lower feed

With more than 70 years experience in heavy duty market, we supply many models to be used for various different applications.

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